

ANNUAL REPORT 2020



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INTRODUCTION

Our Annual Report provides an overview of our work during 2020.

The report provides a presentation of our organizational structure, an overview of our achievements in the programs we have developed, projects, actions, and a review of our financial balance.

Here we will present how Mais Caminhos organized and adapted during 2020 to the new pandemic situation. The COVID-19 pandemic affected the community, our organization, our budget, and the participation of students and volunteers.

Over the course of this year many volunteers and friends from Caminhos had to return to their home, but many others joined our team, helped us, supported us and did everything within their reach to keep Mais Caminhos alive. We had to reach out for new supporters in order to be able to keep our activities flowing but we successfully made it until the end of the year!

Following the World Health Organization's recommendations, we had to suspend all of our activities from March onwards. Teachers and students were flexible to adapt to the new situation. Despite this, online attendance to lessons reduced to 40%. From the research that we carried out, it was confirmed that it was not for a lack of devices or access to the Internet that students did not attend lessons, but because of a lack of interest or the difficulty of including online lessons into their daily routine.



Mais Caminhos younger students.

During the pandemic we successfully maintained contact with almost 80% of our students. We are happy to be able to say that all of them and their families are safe. The other 20% of our students lost contact with Mais Caminhos. Some of them had to move to another state in order to get better job opportunities, and others simply dropped their academic lives and started working to help support their homes.

2020 was a challenging year for the world, for Brazil and for our organization but we are pleased to say that our team and community did not give up on us. We are now stronger and more motivated to continue to help underprivileged Brazilian children and teenagers to achieve their goals.

Maria Dupuy de Lome, Manager.



PROGRAMS

COMPLEMENTARY EDUCATION



Online Bread Baking lesson with Students from Program

Our Complementary Education Programme holds classes for children aged 8 to 12 from the favelas Pavão-Pavãozinho and Cantagalo in the premises of Caminhos Language Centre in Ipanema, Rio de Janeiro.

Two times a week children take over the classrooms and participate in three hour classes. Since we want to develop our children's academic and life skills to the fullest we focus on teaching the same group of children for a lengthy period of time.

During 2020 we had 6 students signing up for the Programme. Due to the unexpected circumstances we were only able to carry 2 weeks of lessons and were obligated to suspend them after that.

Lessons continued Online. Teachers were very creative and innovative to carry out online gym lessons, dance activities and even cooking lessons. Unfortunately, in June we had to cancel the online lessons for this program due to lack of participation from our students.

TUTORING

Our Tutoring Programme offers group tutoring sessions for kids, teens and young adults from the age of 10 to 28 years-old. We have volunteers helping the kids with specific school subjects, homework and accompanying their school and university development. Volunteer Tutors act as role models for our kids. We aim to offer full support for whatever our kids and young adults want to achieve in their lives.

During 2020, we've been working together with over 10 students. Most of them are doing English lessons, and some others working on maths and Portuguese.

Continuing lessons online was a challenge. Many of our students struggled to catch up but successfully continued with their lessons during the pandemic.

"Thank you very much Mais Caminhos. During this year they helped my son to catch up with Portuguese and maths. Public schools were not giving lessons and keeping up with the activity book was a challenge for many mothers like me. The guidance of professor Ronaldo and Maria was essential to keep up with school."
Cris, mother of a student.



ENGLISH PROGRAM

For the second consecutive year we carried out our English Programme, the most acclaimed among students. This program offers three different levels for kids aged 12-16. Beginners, intermediate and advanced. Lessons are carried out twice a week at Caminhos Language Centre and students are distributed in groups with no more than nine per class. For each class we have a professional English as a second language teacher and a volunteer teaching assistant.

This year we were only able to carry out 2 weeks of lessons due to the pandemic. After that we had to adapt to a new online format, during the course of which we lost the attendance of some of our students. Many of the kids do not have a device, or internet access or simply had too much difficulty adapting to this new routine. As a consequence, only 9 out of 25 students continued the online lessons completing the school year.

“Thank you so much Mais Caminhos and to all the amazing volunteers for continuing English lessons during the Pandemic. Public schools and all of the other projects in which my kid participated suspended activities during 2020. It was very important for her to have a routine and continue to study despite the circumstances.” **Alessandra, mother of a student.**



Teacher Sally and students at Zoom Online lessons!



PROJECTS

SUMMER PROGRAM

In January 2020, we held our annual Summer Camp for the children of the Pavão-Pavãozinho and Cantagalo communities. January is a vulnerable time for our students, as they are away from school and have a lot of free time in the streets. In order to keep them out of trouble and continue to provide them with quality education and experiences outside of the favelas, our organization provides students with a free summer camp.

Summer Camp took place 3 times a week from 1 p.m. until 6 p.m. The kids ate lunch together at the school everyday and participated in activities ranging from games at the Lagoa and swimming at the beach to rock climbing and watching movies at the cinema.

Overall we had an average of 20 kids, age 8 to 13 attending the camp. We also had the valuable help of over 6 international volunteers.

“I’ve been volunteering with Mais Caminhos for two years. During the school year as a tutor and during holidays as a recreational assistant for summer and winter camps. The Summer Camp is the most fun time of the year. Kids enjoy all of the exciting activities and games. Mais Caminhos is a great organization where kids can feel safe, make new friends and build long lasting bonds.” **Julia, volunteer.**



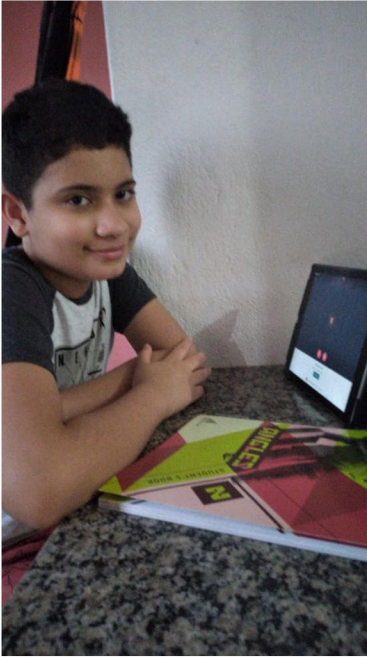
Kids returning from the cinema during Summer Camp.



Kids during Summer Camp at the Climbing Activity (Lagoa Aventuras).



SCHOLARSHIPS



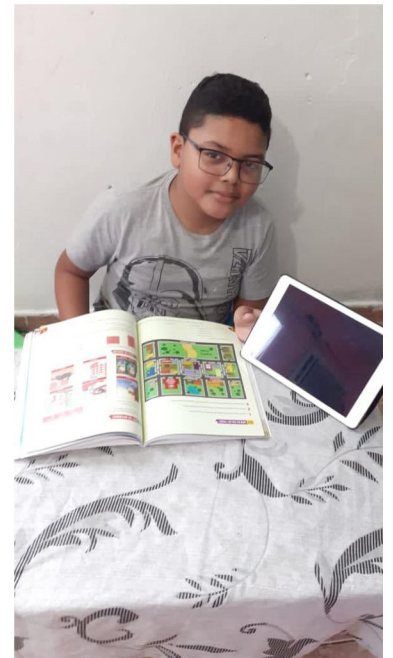
Victor doing Online English lessons during 2020.

In 2020, two of our top English students from the Complementary Education Programme were awarded with a full scholarship to continue improving their English at Cultura Inglesa Institute. Cultura Inglesa is ranked as one of the top English schools in Brazil. The scholarship was fully covered by Mais Caminhos. Funds were donated by our former volunteer Susan Brownlee Miller and her husband James Miller.

Susan had been teaching English to the kids of our Complementary Education Programme in 2019. At the beginning of 2020, she had to return to the United States and decided to continue to help two of her more motivated students to continue studying English.

“We moved to Brazil due to my husband's job at ExxonMobil. As an expat in Brazil, Brazil has given us excellent opportunities and experiences. Before returning to the United States we wanted to give back to Brazil and its population just a piece of all of

what they have given to us. Investing in these kids' education is the best way we found to thank this amazing country for our experience.” **Susan, former volunteer.**



Gustavo doing Online English lessons during 2020.

SPEECH DOCTOR (PHONOAUDIOLOGY)

In order to help our kids to deal with their challenges in their learning process this year we continued to offer the help of a professional speech doctor. Bia offered over an hour sessions to one of our students during the whole year.

Despite the complicated quarantine situation, Bia continued to offer the lessons to her students during the whole year. Her commitment has been of ultimate importance to keep the students motivated and on a good path.



CAMINHOS IN ACTION

Caminhos in Action are one-day projects in which we collaborate together with our volunteers and motivated students from all over the world and go directly to the communities to help with specific projects. Entering the communities and helping with these tasks is extremely rewarding and always a great activity for our team. For this reason, we try to be a partner to the communities, see where we can help them and ask them to reach out to us whenever they require help.

Under the new COVID-19 pandemic our help was needed at a basic level for the community.

THE COMMUNITY

It is difficult to obtain information with regards to the favelas because the official government does not make a lot of effort to measure or help reduce the impact of the pandemic.

It is estimated that Cantagalo and Pavão-Pavãozinho have over 5000 inhabitants.

Local leaders from Clinica da Familia (a local health clinic) informed us that 16 people died from the virus during 2020 and 156 tested positive for the virus. Innumerable recovered cases haven't even been tested and it is estimated that many other people died and death certificates did not register COVID as the reason for death.

More info available here:

<https://experience.arcgis.com/experience/8b055bfo91b742bca021221e8ca73cd7/>

Unemployment in Brazil during the pandemic increased by 33%. Families were struggling to survive under these new circumstances, and the need for basic help was more evident during 2020 than ever. Read more about COVID-19 at favelas here: https://wikifavelas.com.br/index.php?title=Not%C3%A0_Dcias_sobre_Coronav%C3%ADrus_nas_Favelas



Student's receiving Food Basket.



BASIC FOOD BASKETS

Given the urgency of the situation we've decided to dedicate most of our efforts and resources to the distribution of basic food baskets to families from the communities.

With help from our volunteers we organized campaigns to collect food and money to buy food and supplies and organized the distribution of baskets.

From April to December we distributed 484 Basic Food Baskets, adding up to a total of almost 7.3 tons of food, equal to 16000 pounds.

Each basic basket contained 5-7 kg of non perishable products such as: rice, beans, flour, cooking oil, powdered milk and 6-7 kg of fresh organic fruits and vegetables (made possible thanks to a partnership with a local vegetable supplier called Organicos InBox).

Basic baskets also contained cleaning and hygiene kits such as bleach, detergent, alcohol 70%, soap, toothbrushes, toothpaste and sanitary pads.



Basic Food Basket content.

“The Basic Food Basket came at a perfect time for the families who are in need. During the pandemic many mothers and fathers have been unemployed and this allows us to put food on our tables. Thanks to Mais Caminhos and to all the volunteers for their great jobs in helping Brazilian families in need.” **Sonia, mother of a student.**

“The Basic Food Basket was of great help. At home only my husband is employed and paying rent, bills and providing food for a family of 4 with only one salary of R\$1300 was a challenge. Thank you Mais Caminhos for this blessing.” **Josefa, mãe de aluno.**

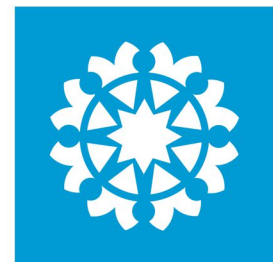
CHRISTMAS CAMPAIGN

At the end of every year we organize a Campaign in order to raise funds to buy gifts and school material for our kids, teens and young adults. 2020 was not different. We boosted our ongoing campaign and used all of our funds to make an extra special end of the year delivery. Together with the basic basket we were able to deliver special gifts and toys for all of the kids and teenagers of our program.

“I have been volunteering with Mais Caminhos since 2019. During the Pandemic Mais Caminhos was distributing food baskets to the families and I had the opportunity to be there and support it. It was overwhelming to experience the gratitude and to see the difference it makes in the life of the people.” **David, volunteer.**



SPONSORS/PARTNERS



COVID-19 FINANCE OVERVIEW

Summary of Crowdfunding donations and how it was invested during 2020.

DESCRIPTION	INCOME	EXPENSES	BALANCE
Online Crowdfunding	R\$41,932.00		
Donations Cash	R\$22,862.00		
Scholarship		R\$10,936.00	
Summer Program		R\$5,027.00	
English Program		R\$2,541.00	
Caminhos in Action (484 Basic food baskets)		R\$44,772.00	
Other/Admin		R\$473.00	
Total	R\$64,794.00	R\$63,749.00	R\$1,045.00

* Caminhos Language Centre also ensures the following costs: rent, support staff, electricity, internet, cleaning, promotion, marketing, etc.



2021

We are happy to still stand on our feet after a challenging 2020. For 2021, we can only hope that the pandemic stops its advance, that the world gets better and that the Brazilian population gets vaccinated.

We understand that during 2020 we did not have the attendance or engagement we wished to. But we stood firm and faced all the challenges. We were able to show to our students that even during the hardest and most challenging times, Mais Caminhos will be there for them, and that we will always continue to work hard to help them achieve their goals.

During 2021 we plan to resume activities at school gradually. Classes will happen with 50% capacity of students and we will be doing a hybrid schedule in which half of the students are at school and the other half are attending online lessons.

In order to reduce the flow of students we are only going to admit former students, but we are not going to enrol new ones. The programmes will be started gradually, one per month, beginning with tutoring in February, the English Programme in March and so on. We will keep close attention to the health and well-being of our students and volunteers before any new step.



THANKS

This year was atypical and we want to thank our students for persisting and continuing to attend lessons. We want to thank our volunteers for their flexibility, resilience and ability to adapt to the new circumstances.

Mais Caminhos showed during 2020 that even under the hardest circumstances, we will always be here to help our students.

Special thanks to all of our friends and supporters who did not hesitate to donate to our Crowdfunding campaign and helped us to put food on the tables of all of the Caminhos students' families during this pandemic.

"None of us, including me, ever do great things. But we can all do small things, with great love, and together we can do something wonderful." **Mother Teresa**

